



## News Release 11<sup>th</sup> March 2002

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### Personnel Announcement

**Melbourne 11<sup>th</sup> March 2002** – Quest International Computers Pty Ltd are pleased to announce the appointment of Edward J (Ed) Hart to the position of Sales Manager, Stadiums Arenas & Parks for North America commencing in April 2002.



Ed, who will report directly to Quest President David Brown, will be based in Orange County CA and will be responsible for developing Quest's growing business in this market sector.

He comes to Quest with prior experience in the Stadium, Arena and Parks market and also Quest's range POS equipment, having previously worked at Icon Software in a similar role. He also holds a BS in Management from Pepperdine University.

David Brown says "We are extremely fortunate to employ someone with Ed's skills & experience, it means that he can hit the road running without a lengthy learning process, which is a major benefit to both us and our customers".

Ed will be working closely with our other Quest employee in the USA, Mitch Seidman, who is based in Denver and needs no introduction to most people involved in POS in Stadiums & Arenas. Mitch joined Quest in October 2001 and came to us with well-established credentials and over 10 years experience this market with Pacer Cats and Icon Software.



Mitch is responsible for the technical aspects of the business such as Project Management, Commissioning and Support and has also been responsible for writing the specification on Quest's Task Venue Software as well as testing and compliance.

Quest is in the process of establishing two offices in the USA, one in Denver that will handle implementation and support that will be headed up by Mitch Seidman and one in Orange County that will handle Sales and Administration, which will be headed up by Ed. Quest has already identified other potential employees from within the industry who will be brought online as required.