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Who Needs Cash?

Quest is excited to announce the successful deployment of waterproof RF (Radio Frequency) technology to its Point-Of-Sale (POS) Systems.

The fully integrated cashless solution was recently installed at the Hyland Hills Waterpark in Denver, Colorado - the largest publicly owned waterpark in the United States. New Quest RF readers were simply plugged-in to every POS terminal throughout the park. The system includes Splash Cash™ RF Wristbands plus cards for season ticket holders and cashiers. Both are used in place of cash and can be recharged with cash or credit at any POS terminal anytime.

Guests benefit by not having to carry cash or their wallet, obtaining special discounts and offers, as well as shorter queuing times and faster transactions. At the same time, park operators benefit by increased per cap spending, faster service and managing less cash. Coupled with the ability to offer other benefits, like special deals to regular customers and the ownership of valuable customer and purchase data creates an extremely compelling solution.

"Quest's dedication to developing products to meet our needs is outstanding. This year we introduced Splash Cash™ which allows guests to store value and spend by simply waiving their wristband at any point of sale. It's secure, easy to use and has increased in-park spending!"

Bob Owens, Hyland Hills Waterworld.

Bob Owens also said he was delighted that this new functionality for their POS system could be implemented with a simple software upgrade to their existing terminals and addition of low-cost readers, without the need for costly replacement of hardware. Quest's in-house engineering team work diligently to be at the forefront of innovation and aggressively develop products to increase Quest clients' competitive edge.



Quest recently gained membership to the World Waterpark Association as a preferred supplier; and exhibited at this year's annual symposium and tradeshow in Las Vegas; affirming their commitment to changing the way that Waterparks do business.

Quest Retail Technology is the largest developer and manufacturer of Point of Sale Systems in Australia with over 35,000 terminals installed in 20 Countries Worldwide in a diverse range of applications including, Bars, Clubs, Restaurants, Fast Food, Stadiums, Arenas, Race Tracks, Theme Parks, Cinemas and Franchises.

